

2022 PROSPECTUS



— AMERICAN COLLEGE OF —
MedicalQuality

Mission, Values & Vision

Our Mission

The mission of the American College of Medical Quality (ACMQ) is to provide leadership and education to the field of healthcare quality management. ACMQ is a 501 (c) (3) non-profit organization founded in 1973.

Our Vision

ACMQ is the organization for healthcare professionals responsible for providing leadership in quality and safety outcomes, who want or need the tools, experience and expertise to improve the quality and safety of patient care.

Membership

The American College of Medical Quality represents medical quality professional leaders from health systems, academia, public health, healthcare payers, life sciences, government, and other healthcare settings across the United States and internationally.



Our Values

- To educate and provide a forum for healthcare professionals, government agencies, and other regulatory bodies involved in medical quality management;
- To provide a core body of knowledge to healthcare professionals in the field of medical quality management;
- To elevate the standards of medical schools and post-graduate education in medical quality management;
- To conduct and sponsor on-going research and evaluation in the various fields of medical quality.

Our Value Proposition to Partners

1. Collaboration to influence education, advocacy, quality outcomes and thought leadership.
2. A seat at the table to develop meaningful and long lasting relationships with ACMQ leaders.
3. Opportunity to develop innovative programs and services to improve medical quality and patient care.

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We encourage your participation in the American College of Medical Quality (ACMQ) through sponsorship, membership, and attendance at our 2022 Annual Conference. Check out our sponsorship opportunities on the next page.

ACMQ 2022 Annual Conference

September 30–October 1, 2022

Virtual Event



ACMQ 2022 Sponsorship Benefits

Sponsorship Level	Enterprise \$15,000	Corporate \$10,000	Premium \$5,000
Complimentary 2022 Annual Conference Registration(s)	4	2	1
Complimentary Professional ACMQ Membership(s)	4	2	1
Company Logo and Link on ACMQ Sponsor Page <i>(ordered by sponsor level)</i>	✓	✓	✓
Company Logo in ACMQ Quarterly Newsletter <i>(ordered by sponsor level)</i>	✓	✓	✓
Company Logo on 2022 Annual Conference Collateral Materials <i>(ordered by sponsor level)</i>	✓	✓	✓
ACMQ Partner Logo Seal	✓	✓	✓
2022 Annual Conference Attendee List	✓	✓	✓
Membership on ACMQ Industry Advisory Board <i>(Two annual meetings with Board of Directors)</i>	✓	✓	
Dedicated eBlast to ACMQ Membership	✓		
Complimentary Job Postings on ACMQ Website <i>(20% discount on future postings)</i>	2		

OTHER PARTNERSHIP OPPORTUNITIES

Membership on ACMQ Corporate Advisory Board <i>(Two meetings with board of directors per year)</i>	\$8,000 per year
Partner with ACMQ to Develop a Podcast <i>(Including content, 45 minutes)</i>	\$2,500
Partner with ACMQ to Develop a Webinar <i>(Including content, 45 minutes)</i>	\$2,500
ACMQ Partner Seal	\$2,000
Company Advertisement during a Podcast or Webinar	\$1,000
Company Logo in ACMQ Quarterly Newsletter	\$1,000
Company Logo and Link on ACMQ Sponsor Page	\$1,000

If you are interested in partnering with ACMQ, please fill out our Sponsor Interest form

ACMQ Sponsor Interest Form

If you have any questions or other ideas for partnership opportunities, please contact us at acmq@affinity-strategies.com